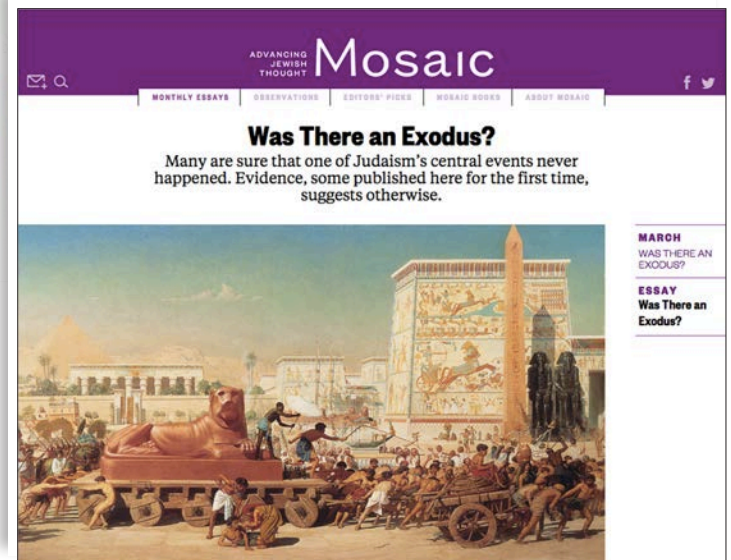
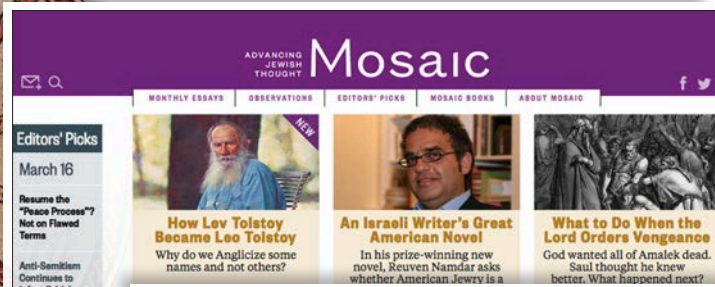


Media Kit

2016
2017

Mosaic

ADVANCING JEWISH THOUGHT



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About *Mosaic*

Launched in June 2013, *Mosaic* takes a lively, serious, and committed approach to Jewish issues and ideas. On issues of politics, society, culture, religion, and the arts, it offers criticism and argument, takes positions and defend them, and joins hands with all those everywhere intent on preserving the traditions and promoting the interests of the Jewish people.

The main feature in *Mosaic* is a full-length monthly essay on an issue or theme of pressing significance for Jews, Judaism, or the Jewish state. To enrich discussion of each essay, invited experts offer responses to the author's contentions and conclusions, followed, at the end of the month, by the author's reply.

In addition, *Mosaic* regularly carries a variety of briefer opinion pieces, thoughts on issues and events of the day, historical reflections, and the like. Finally, a permanent feature of the website is the daily "Editors' Picks": a handful of the day's most urgent items, gathered from far-flung places around the web and introduced in short summaries of their specific substance and import.

Mosaic has been discussed in *The Atlantic*, *Wall Street Journal*, *Arts & Letters Daily*, *Vox*, *Commentary*, *Tablet*, *First Things*, *Real Clear Religion*, *Times of Israel*, *Jerusalem Post*, and many other significant outlets.

Mosaic's writers include the best of the Jewish and general press:

- **André Aciman**, acclaimed novelist
- **Elliott Abrams**, former American diplomat and foreign policy expert
- **Daniel Gordis**, vice president of Shalem College
- **Hillel Halkin**, acclaimed essayist and translator
- **Dara Horn**, acclaimed novelist
- **Leon R. Kass**, former chairman of the President's Council on Bioethics
- **Walter Laqueur**, acclaimed historian
- **Charles Murray**, author of *Coming Apart*
- **Natan Sharansky**, chairman of the Jewish Agency
- **Terry Teachout**, drama critic of the *Wall Street Journal*
- **Ruth Wisse**, research professor at Harvard
- **Robert S. Wistrich**, head of the International Center for the Study of Anti-Semitism
- **David Wolpe**, rabbi of Sinai Temple
- **Eric Yoffie**, past president of the Union for Reform Judaism
- And many, many more

Mosaic averages 56,000 unique visitors and over 170,000 total visits per month. It has an email list of 17,000.

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